



Griotitude E-Learning is a woman-owned e-learning design and development company. We help clients develop their employees and create a safety culture by harnessing the power of storytelling to capture and transfer expert knowledge and drive engaging impactful e-learning content. Located in Minneapolis, we serve clients in the Midwest, Northeast, and Canada.

Core Competencies

- **Instructional Design:** End-to-end curriculum/course design and development. From the initial research and analysis of learning needs to designing and creating e-learning modules.
- **Instructor-Led Training (ILT) to E-Learning:** Redesign existing materials, update content, add interactivity, knowledge checks, audio, and accessibility (if desired).
- **PowerPoint and Flash Conversions:** Rebuild existing online training in interactive HTML5 format.
- **Course Maintenance:** For example, rebranding, bug fixes, updates, closed-captioning, adding audio, etc.
- **E-Learning Essentials Train-the-Trainer:** Learn instructional design basics and practice using Articulate Storyline in a virtual or in-person classroom setting.

Differentiators

- 27 years of learning and development expertise in engineering and IT.
- Utilizes agile instructional design methods for continuous feedback integration.
- Applies adult learning principles to boost motivation and retention.
- Engages stakeholders early to secure buy-in.
- Collaborates effectively with technical Subject Matter Experts (SMEs).
- Performs remote and onsite interviews to identify worker challenges.
- Conducts structured learner interviews to ensure timely and relevant solutions.
- Transforms real-life stories into practical skill-testing scenarios.
- Repeatedly hired by satisfied clients for multiple projects.



T.J. Akisanya B.Eng., M.S.

Founder & Principal Instructional Designer

Designations

- **DBE (Disadvantaged Business Enterprise)** under Minnesota's Unified Certification Program
- **SWIFT/Supplier #:** 0001170695
- **Primary NAICS Code:** 611430
- **Secondary NAICS Codes:** 611420, 611710, 541511

Clients

- New York City Department of Correction
- Propane Education & Research Council
- Artha Learning, Inc.
- Cindy Wagman Consulting

Past Performance

New York City Department of Correction

- Instructional design, storyboarding, and prototyping: Crisis Intervention and De-escalation Techniques; Use of Restraints With Pregnant Persons.
- 3-minute Vyond animations: Various topics.
- Instructional design through e-learning development: Suicide Prevention; Introduction to Summons Writing.

Propane Education & Research Council

- ILT to e-learning conversion: Skills Evaluator; Certified Employee Training Program (CETP) Proctor.
- Learning library maintenance: CETP e-learning modules, online assessments, instructor guides, and participant workbooks.
- Redesign with increased interactivity and Vyond animations: Office Personnel suite of e-learning modules.

Artha Learning, Inc.

- Research, instructional design, and storyboarding: Hiring for Diversity and Merit online course for Meridien Credit Union.
- Instructional design subcontractor: Cindy Wagman Consulting's Raise It! Certification Program.

Cindy Wagman Consulting

- Learning needs analysis and creation of a detailed design document: Raise It! Certification Program (ten modules).

Contact

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