



# Empower your audiences to *take action.*

## Corporate Data

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Socio-Ec: Women Owned Small Business

Address:  
Lemonade Productions MN LLC  
617 E. Main St., Suite 1  
Anoka, MN 55303  
Accepts all major credit cards.

## Industry Codes

- 512110 Video production | Instructional video production
- 512191 Video postproduction services | Video editing services
- 541430 Graphic design services
- 541613 Marketing consulting services
- 711510 Script writers | Writers of advertising copy

## Corporate & Non-Profit Experience

18+ Years of Industry Expertise - Trusted by Allen Interactions, Elan, Thomson Reuters, and U.S. Bank.

Proven Execution at Scale - Delivered \$10M+ in creative services, meeting compliance, accessibility, and efficiency standards across diverse projects.

Diverse Creative Talent - 3D designers, animators, actors, copywriters, motion graphics specialists, videographers, and voiceover artists to execute high-quality deliverables.

## Capabilities Narrative

Lemonade Productions delivers clear, effective, and compliant creative solutions for government agencies. We provide copywriting, graphic design, animation, and video production tailored to inform, engage, and empower citizens, employees, and businesses. Our content meets government standards, accessibility requirements, and strategic communication best practices to ensure clarity and impact. We prioritize efficiency, cost-conscious execution, and seamless collaboration at every stage. Partner with Lemonade Productions to transform complex messages into compelling content that drives public engagement and measurable outcomes.

## Core Competencies

Training & Outreach Video Production - Scripted, teleprompter-led, and testimonial-driven videos designed to educate, inform, and engage public and internal audiences.

Motion Graphics & Animated Explainers - Custom and templated animations, stock footage, and 3D modeling to simplify complex policies, programs, and initiatives.

Government-Focused Graphic Design - Digital and print materials, including brochures, social media graphics, and PowerPoint decks, crafted for accessibility and clarity.

Strategic Copywriting for Public Messaging - Story-driven, formula-based content that informs, inspires action, and resonates with employees, citizens, and stakeholders.

## Differentiators

Audience-First Storytelling - We develop targeted messaging that moves people to action, ensuring public-facing and internal communications drive engagement.

Expertise in Government & Regulated Industries - With extensive experience in finance, insurance, and public policy, we understand compliance, accessibility, and strategic messaging requirements.

Clarity in Complexity - We simplify technical, legal, and policy-driven content into clear, compelling, and accessible formats for citizens, employees, and stakeholders.

Scalable & Cost-Conscious Execution - We deliver high-quality, efficient creative services tailored to tight government budgets and timelines.

Proven Track Record - With thousands of successful projects delivered, we ensure measurable results and seamless project management.

## Certifications



Small, Woman, and Emerging Business Enterprise (SBE, WBE, ESBE)



Disadvantaged Business Enterprise (DBE)

