

WE ARE STRATEGAR

With over 12 years connecting brands with communities, we believe in honesty and transparency when promoting our clients' missions, values and focus areas.

Those same characteristics collectively align with our own mission. We deliver strategies that are authentic, designed to drive growth, and make a difference.

COMPANY SNAPSHOT.

Beyond our mission, Strategar has earned numerous awards and was most recently ranked in the top third of the Inc. 5000 list, recognizing the fastest-growing privately held companies in the U.S. We've also been named one of the fastest-growing businesses founded by a University of Texas at Austin alum for two years in a row.

What set us apart is our integrated approach to marketing, communications, and research. We specialize in developing 360-degree campaigns—often beginning with qualitative and quantitative research—and carry them through to content creation and language services that help clients connect with their audiences more effectively.



NAICS Codes:
541810, 541430, 541613,
541910, 541830, 512110

NIGP Codes:
915-01, 915-04, 915-10,
915-22, 915-48, 918-07,
918-76, 961-53

WHAT WE DO.



STRATEGY



RESEARCH



BRANDING



MEDIA



CREATIVE



DIGITAL

WHO WE SERVE.

We operate within a variety of industries including education, food service, destination marketing, grocery, transportation and healthcare. Our clients span the private sector, state and local government agencies, and non-profit organizations.

We care about our client's goals — as if they were our own. We're looking for long-term partners to join us in growing their mission and building a better world for the communities they serve.



CLIENT KUDOS.



LINDSAY BAERWALD

*Director for Marketing & Outreach
Texas Department of Agriculture*

“Strategar is one of 5 marketing firms TDA uses on a regular basis to create content promoting several categories, including GO TEXAN, farmers markets, specialty crops, gulf shrimp, Texas wine and the GO TEXAN Pavilion at the State Fair of Texas. It is a pleasure working with the team at Strategar and we plan to continue our working relationship with them in the future.”



DARRELL PRYOR

*Former Executive Director of Creative Services
Dallas Independent School District*

“Strategar’s work has entailed quick turnarounds, strategic thinking and creating alternative ways to maximize the success of the tasks at hand. Strategar is detail-oriented, organized, and always open to constructive feedback, making our business relationship ideal.”



JULIA NICKEY

*Director, Marketing Communications
Penn State Health*

“Strategar was able to provide us with a full picture of the community healthcare needs and target characteristics after conducting a demographic analysis, online surveys, interviews and focus groups. I would highly recommend them.”



If you are looking for an outside point of view on how to improve your advertising approach, we would welcome a call.



Let's Get Connected

Yareli Esteban President / CEO Strategar

o. +1 972-836-9943 info@strategar.com

