



JUDE WELLINGTON <jude.wellington@vmdataconsulting.com>

CERT Program: Certification Approval

1 message

Central Certification CERT Program <cert@smwbe.com>
Reply-To: Central Certification CERT Program <cert@smwbe.com>
To: jude.wellington@vmdataconsulting.com

Wed, Oct 15, 2025 at 6:05 PM



Vinodini Madhan
VM Data Solutions LLC
5724 Meridian Way NE
Prior Lake, MN 55372

Dear Vinodini Madhan:

Thank you for submitting an application to become certified in the Central Certification Program (CERT) sponsored by Hennepin County, Ramsey County, and the City of Saint Paul. This is to notify you that the review is now complete and the results are as follows:

Your company meets the requirements for **Small, Emerging Small, Woman, Minority Business Enterprise (SBE/ESBE/WBE/MBE)**. Your company will be coded in our database and directory accordingly with the following product/service description and North American Industry Classification System (NAICS) Codes:

VM Data Solutions LLC is an information technology consulting firm specializing in Business Intelligence (BI), Data Analytics, and Cloud Solutions. We help government agencies, enterprises, and small businesses transform raw data into actionable insights by designing, developing, and maintaining scalable reporting and analytics solutions. Core Services Business Intelligence & Data Visualization Design, development, and optimization of dashboards, reports, and analytics using Tableau, Power BI, MicroStrategy, Looker, Qlik Sense, and other BI platforms. Creation of semantic models, KPIs, and data storytelling solutions to drive decision-making. Data Engineering & Warehousing Development and maintenance of data pipelines, ETL/ELT workflows, and data warehouses. Expertise in Snowflake, Oracle, SQL Server, AWS Redshift, and Azure Synapse. Performance tuning, optimization, and governance of enterprise data systems. Cloud & Modern Data Platforms Migration and dep

NAICS Codes:

**NAICS 541512: COMPUTER SYSTEMS DESIGN SERVICES
NAICS 541519: OTHER COMPUTER RELATED SERVICES**

Your certification with the CERT Program is valid for three years. Your company's certification expiration date is **October 15, 2028**. You will be asked to update key company information periodically, but at least once every three years. **Meanwhile, it is your responsibility to notify this office in writing of any changes to directory information such as your company's address, telephone number, or products/services. In addition, you are required to notify this**

10/30/25, 10:31 PM

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office in writing of any and all changes which could affect your company's eligibility to participate in the CERT Program within 30 days of such change.

Questions regarding your certification may be directed to the CERT Program Coordinator at (651) 288-4040.

Sincerely,

Carter Bell
Certification & Outreach Specialist

This message was sent to: jude.wellington@vmdataconsulting.com
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