Capability Statement

ALICIA BELTON, AIA, NOMA, NCARB

PRINCIPAL AND FOUNDER

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Urban Design Perspectives is an architecture, project management and community engagement firm. Our focused areas of practice include places where people live, work, recreate and worship. These include both single and multiple family housing, corporate office, restaurants and churches. Working together with our clients, we are designers, thinkers, clarifiers, and managers who create community collaboratively. We dream about your vision with you. We think about how design is in the details. We clarify the process of design and building. We manage our projects with grace and integrity.

Our community of clients that we serve includes office, housing, hospitality, and religious organizations in both the public and the private sector. As an AIA 2030 Signatory firm, we are evaluating our impact of project design on energy performance. The challenge calls for all new buildings, developments and major renovations to be carbon neutral by 2030. With sustainability in mind, we offer services from programming through design and construction. Our staff is comprised of individuals who embrace diversity, work-life balance, and a passion for always doing what is right for our clients. As life long learners, we seek creative solutions that reflect our client's values.

PROFESSIONAL SERVICES

- Architecture
- Interior Design
- Project Management
- Master Planning
- Visualization Modeling
- Community Engagement

PROJECT TYPES

- Workplace – Space Planning, Adaptive Re-Use
- Health and Wellness – WIC Clinics, Teaching Demonstration Labs
- Hospitality – Restaurant, Café, Club
- Worship – Gathering Spaces, Education, Fellowship Hall
- Housing – Single and Multiple Family

CORE COMPETENCY AND DIFFERENTIATORS

ARCHITECTURE:

- Organization of people and spaces to optimize performance
- Plan focus on function, flexibility and adaptability to accommodate growth
- Design driven toward sustainability
- Developer of cultural consensus to enhance workplace experience

PROJECT MANAGEMENT

- Manage a creative collaborative of industry experts within the design and engineering fields
- Process management to ensure schedule, cost and scope alignment
- Building of diverse and inclusive project teams that generate equitable perspectives

COMMUNITY ENGAGEMENT

- Visual listening sessions to define imagery for project
- Development of single preferred project direction
- Stakeholder project consensus to vision

CERTIFICATIONS

- Registrations: Architect MN #26709
- AIA, NOMA, NCARB
- WBE/MBE/TGB State of MN Admin

COMPANY DATA AND KEY INFO

- Established: January 1999
- State of MN: S-Corporation
- NAICS: 541310, 541330, 541410

WOMEN OWNED
CERTIFIED BY | WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL