

Certification Overview

At Visions we are committed to complete customer satisfaction and hold ourselves to the highest standards for quality, security, and continuous improvement. The following certifications ensure that we provide the greatest overall value.

- Quality Management: ISO 9001:2015, LEAN manufacturing following cGMP (Current Good Manufacturing Practices)
- Security and Data Security: SSAE Soc 2 Type 2, mapped to HITRUST - HIPAA compliant
- Diverse Supplier: DBE (Disadvantaged Business Enterprise), Native American owned, and Targeted Business approved for Mcub and Equity Select Programs in Minnesota.

Sheetfed, Variable Digital & Large Format Digital Printing: 1-6 color capabilities with coating (collateral, direct mail, POP, etc.), with quantities respective to sheetfed market with high speed offset and digital variable print technology. Visions has the complete capabilities to print quality projects—from a single color publication to 6-color high-end collateral. Our offset presses are 28" x 40". Our digital large format prints 62" wide with unlimited length. With in-house custom die cutting, assembly, mailing and distribution, complex projects are a good fit.

Large Format Printing: Four-color printing capability on our HP and Epson printers. Up to 62" wide and 150' long. Substrates available in vinyl, banner, pressure sensitive, fabric, backlit, paper board, rigid plastics, cloth, and many more for virtually any application. Suitable for single-color vector graphics and high-quality, four-color graphics. Film laminate finishing also available.

Direct Mail: Postcards, self-mailers, letter packages, dimensional mailers. Residing in the digital/sheetfed arena, the more customized the project, the better the fit (example: full color converted envelopes). Visions has a high-speed, large format inkjet machine capable of printing highly variable vector art, images, and text. Our inserter has camera verification for 3-way match mailings. Visions' storefront/technology helps us develop and execute direct mail programs as static, full-color variable, or black variable mailers.

Complete Bindery: Visions' latest folding equipment allows for complex map folds, high speed throughput, automated set ups and cameras to ensure 100% versioning, and quality assurance. Our equipment list includes a full size, 28" x 40" Brausse and a 12" x 18" Kluge die cutter. Our die cutting equipment allows Visions to effectively produce custom collateral for point-of-purchase, marketing, direct mail, packaging, and other applications. Other bindery finishing services include fugitive gluing, numbering, padding, saddle stitching, scoring, shrink wrapping, hand bindery, and more.

Packaging, Display & Insert Program

Folded Inserts

- 27 lb. - 50 lb. substrates
- Pharmaceutical folding with panels as small as 5/8"
- Latest folding technology delivering consistency & highest yields available
- Video verification inline for blanks, images & codes
- Specializing in min/max & Supplier Managed Inventory (SMI) management with warehousing

Backcards, Product Samplers & Folded Cartons

- Digital & conventional production
- 6 color plus coating
- Product tipping & inserting

Immediate Redemption Coupons (IRCs) & Tear Pads

- Onsert roll production
- Up to 12 panel IRCs
- POP display tear pads
- Webscan Trucheck barcode verification

Display/Kit Production

- Digital production
- Direct print & adhesive mounting
- 8 color plus white/silver
- Synthetics for shelf talkers & rail strips

Integrated Marketing: Personalized direct mail combined with email and/or PURL/GURLS—supported by in-house strategic consulting, design, and back-end tracking and analytics. We provide the full gamut of services in this segment.

Individual Service Summary

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|----------------------------|-------------------|------------------------|--------------------------------|---------------------------------|
| ▪ Sheetfed Offset Printing | ▪ Embossing | ▪ Ink Jetting | ▪ Padding | ▪ Large Format Printing |
| ▪ Digital printing | ▪ Finishing | ▪ Inserting | ▪ Saddle Stitching | ▪ Personalized URLs |
| ▪ Die Cutting | ▪ Folding | ▪ Inventory Management | ▪ Scoring | ▪ Email Marketing |
| ▪ Direct Mail | ▪ Fugitive Gluing | ▪ Mailing | ▪ Shrink Wrapping | ▪ Campaign-Specific URLs |
| ▪ Design | ▪ Fulfillment | ▪ Numbering | ▪ Variable Data/Image Printing | ▪ I-pad Application Development |
| | | | | ▪ Graphic Design |