



Juan LLerena <jllbmedia@gmail.com>

CERT Program: Certification Approval

1 message

Central Certification CERT Program <cert@smwbe.com>
Reply-To: Central Certification CERT Program <cert@smwbe.com>
To: jllbmedia@gmail.com

Thu, Jun 6, 2024 at 2:53 PM



Juan Llerena
EXPO PERU COLLECTION L. L. C. DBA JLLB Media
[840 Sparrow Rd](#)
[Waconia, MN 55387](#)

Dear Juan Llerena:

Thank you for submitting an application to become certified in the Central Certification Program (CERT) sponsored by Hennepin County, Ramsey County, and the City of Saint Paul. This is to notify you that the review is now complete and the results are as follows:

Your company meets the requirements for **Small, Woman Business Enterprise (SBE) and ESBE**. Your company will be coded in our database and directory accordingly with the following product/service description and North American Industry Classification System (NAICS) Codes:

We are a communication and marketing agency. We offer traditional and digital marketing services, graphic design, and website design services. We provide marketing consulting to organizations looking to improve their messaging and communications as well as we help them identify and define their audiences more clearly.

NAICS Codes:

NAICS 541613: MARKETING CONSULTING SERVICES
NAICS 541820: PUBLIC RELATIONS AGENCIES

Your certification with the CERT Program is valid for three years. Your company's certification expiration date is **June 6, 2027**. You will be asked to update key company information periodically, but at least once every three years. **Meanwhile, it is your responsibility to notify this office in writing of any changes to directory information such as your company's address, telephone number, or products/services. In addition, you are required to notify this office in writing of any and all changes which could affect your company's eligibility to participate in the CERT Program within 30 days of such change.**

Questions regarding your certification may be directed to the CERT Program Coordinator at 651-266-8900.

Sincerely,

Jef Yang
CERT Certification Specialist

This message was sent to: jllbmedia@gmail.com
Sent on: 6/6/2024 2:53:03 PM
System ReferenceID: 231513372