



# Marketing Agency, Design Studio & Web Design

CAGE Code: 9YJ19  
UEI: L34HR6UNF9R7



## Capability Statement

Founded in 2015, JLLB Media Marketing Agency is a full-service marketing firm committed to helping businesses expand and thrive through innovative and effective marketing strategies. As a minority and women-owned enterprise, we leverage over two decades of global marketing and communications expertise to deliver outstanding results to our diverse clientele. Our firm stands at the crossroads of marketing and technology, integrating cutting-edge digital tools and platforms to enhance service delivery and achieve superior outcomes. This tech-enabled approach ensures that we maintain our commitment to innovation and efficiency, making a significant impact in every project we undertake.

We focus on creating marketing strategies that not only grow businesses but also enhance societal impact. Whether through strategic marketing planning, branding, digital marketing, or public engagement, JLLB Media stands as a beacon of progress and integrity, committed to enriching lives and fostering sustainable growth in every market we touch.

## Core Competencies

- ✓ **Marketing and Communications:** Our expertise extends to crafting integrated communication strategies that effectively convey brand messages across multiple channels.
- ✓ **Public Outreach and Engagement:** We design and implement engagement strategies that connect our clients with their communities, enhancing public interaction and support.
- ✓ **Marketing Strategy:** Development and execution of comprehensive marketing plans to increase brand visibility and market penetration.
- ✓ **Branding:** Crafting unique brand identities that resonate with diverse audiences and stand out in competitive markets.

## Past Performance

- At JLLB Media, we excel in strategic communications and online marketing, specializing in serving nonprofits and diverse businesses. Our notable projects with the Latino Economic Development Center (LEDC) and NorthStar Youth Exchange have significantly boosted their online presence and engagement. We delivered impactful digital content, optimized SEO, and effective social media campaigns that connected these organizations with their audiences more effectively.
- As marketing advisors for the Elevate Hennepin initiative with Hennepin County, MN, we have empowered a wide range of business owners, from startups to million-dollar enterprises. Our services include strategic planning, branding, website design, and hosting solutions. Through our marketing consulting, we help businesses refine their messaging and improve their market presence, driving growth and fostering a vibrant local economy.

## Differentiators

- Extensive experience with diverse markets and a deep understanding of multicultural marketing dynamics.
- Proven track record of delivering results-driven marketing solutions for various industries.
- Strong commitment to community and educational initiatives, enhancing the societal impact of our marketing efforts.
- Leadership in marketing innovation, with a focus on sustainable and inclusive strategies.
- Bilingual: English & Spanish.

## NAICS Codes

- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541840 Media Representatives
- 541430 Graphic Design Services
- 518210 Data Processing, Hosting, and Related Services
- 541930 Translation and Interpretation Services
- 541850 Indoor and Outdoor Display Advertising
- 611420 Computer Training

## PSC Codes

- R426 | Professional: Communications
- R701 | Management: Advertising
- R708 | Management: Public Relations
- R608 | Support- Administrative: Translation and Interpreting

## Company Snapshot

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+1 (612) 730-9520  
Minority Own, Latino Owned,  
Women Owned, Small Business.



State of Minnesota  
Targeted Group



Central Certification  
Program (CERT)

[jllbmedia.com](http://jllbmedia.com)