

DESIGN RESEARCH COLLECTIVE

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DRC is a human-centered research and design agency based in the Twin Cities. We are dedicated to helping clients deeply understand **people** (customers, users, stakeholders, etc.) to fuel innovative marketing, product, digital and strategic solutions.

Government Purchasing Information

- Women Owned Small Business | SBA certified
- SAM UEI #T11DZEAWBD48
- DUNS# 074959969
- CAGE# 9D8T3

NAICS Codes

- 541613 Marketing Consulting Services
- 541910 Marketing Research Services
- 541430 Graphic Design Services
- 541511 Custom Computer Programming Services (UX Design)

Partnering with industry leading companies

3M
Allina Health
American Cancer Society
Aveus a division of Medecision
Best Buy

Best Buy Health
Boston Scientific
CSI Medical
Hennepin County Medical Center
Mayborn Group

Medtronic
Phillips
Polaris
Target
Tricam Industries and many more

Design Research Collective is a privately held S-Corporation headquartered in St. Paul, MN.



WE BELIEVE CURIOSITY + CREATIVITY CAN CHANGE THE WORLD



THE POWER OF INSIGHT + THE MAGIC OF DESIGN



AT THE INTERSECTION OF CURIOSITY + CREATIVITY

We are anthropologists, artists, researchers, strategists,
and storytellers — united by a passion for human-
centered, empathy-driven innovation.

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