



Meredith Speier
InSpeier
18398 66th Pl N
Maple Grove, MN 55311

Dear Meredith Speier:

Thank you for submitting an application to become certified in the Central Certification Program (CERT) sponsored by Hennepin County, Ramsey County, and the City of Saint Paul. This is to notify you that the review is now complete and the results are as follows:

Your company meets the requirements for **Women Business Enterprise (WBE)**. Your company will be coded in our database and directory accordingly with the following product/service description and North American Industry Classification System (NAICS) Codes:

Market research, marketing research, competitive market research, qualitative research, quantitative research, ethnographic research, brand marketing consulting, marketing consulting, digital marketing consulting, consumer experience marketing consulting

NAICS Codes:

NAICS 541613: MARKETING CONSULTING SERVICES

NAICS 541910: MARKETING RESEARCH AND PUBLIC OPINION POLLING

Your certification with the CERT Program is valid for three years. Your company's certification expiration date is **November 19, 2027**. You will be asked to update key company information periodically, but at least once every three years. **Meanwhile, it is your responsibility to notify this office in writing of any changes to directory information such as your company's address, telephone number, or products/services. In addition, you are required to notify this office in writing of any and all changes which could affect your company's eligibility to participate in the CERT Program within 30 days of such change.**

Questions regarding your certification may be directed to the CERT Program Coordinator at (651) 288-4040.

Sincerely,

Aicha Kromah
CERT consultant services - Certification & Outreach Specialist