



CAPABILITY STATEMENT

L & J Graphics

Professional Offerings

Print and promotional graphic design and illustration services for communications consulting, engineering, and management consulting firms; medical and medical device companies; and publications.

Core Competencies

- Logos, brochures, flyers, posters
- Marketing and public relations materials (displays and presentations)
- Illustrations for packaging, print and digital (charts and graphs, medical/scientific/technical)
- Cultural awareness
- Copyediting

Differentials

- L & J Graphics (LJG) utilizes a combined creative, scientific and cultural background to design public-facing materials to help better engage client’s target audience for impactful results.
- Through a step-by-step process, LJG is present for clients verbally and in writing, asking detailed questions to articulate a client’s message more effectively.
- Leveraging these abilities with professional relationships, LJG offers solutions that can reduce production costs (up to 30%), while completing projects on budget, on point, and on time.

Trade Codes

NAICS Codes	Description
541430	Graphic design and commercial illustration services: marketing and public relations materials, and publications
561410	Document preparation services: editing services (copyediting)

Client List

- Thomson Reuters (with TalentNet Inc.; Spring, TX)
- Coen + Partners (Minneapolis, MN)
- Coloplast (Minneapolis, MN)
- Easterseals Project Action Consulting (Washington, DC with Minnesota Department of Transportation)
- Korn Ferry (Boston, MA)
- Mayo Clinic (Rochester, MN)
- Medtronic, Inc. (with Infotree Service, Inc.; Plymouth, MI)
- *New York Times* (New York, NY)
- Short Elliott Hendrickson, Inc. (Vadnais Heights, MN)
- ZAN Associates (Minneapolis, MN)

Company Information

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Certifications: CERT, MN Dept. of Administration, SWIFT (MN Vendor), Target Market Program (Minneapolis)