

# Capability Statement

UEI: FCVSNJUSLS4 | CAGE Code: 4CSU6

Business Name: The Sartell Group, Inc.

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## Corporate Profile

### BUSINESS DATA

Socio-economic certifications: WOSB,

DBE, EDWOSB, WBE

Unique Entity Identifier (UEI):

FCVSNJUSLS4:

CAGE Code: 4CSU6

### NAICS CODES

511210 Software Publishers

541511 Custom Computer Programming

541512 Computer Design Services

611420 Computer Training

### CERTIFICATIONS

WOSB, EDWOSB, SBA, WBE

Maryland - SBE, MBE, DBE

Minnesota - SBE, WBE, DBE

Oregon - DBE

Washington - OMWBE

Texas - DBE

Pennsylvania - DBE

City of Philadelphia - WBE

Houston Metropolitan Transit Authority - SBE

King County - SCS

Metropolitan Transportation Authority - DBE

NYC Small Business Services - WBE

### FEATURED CLIENTS



## EXECUTIVE SUMMARY

- **Certified** woman technology business specializing in custom application development, as well as support and maintenance of the applications. The firm is in Minneapolis, MN, Key West, FL, and Baltimore, MD.
- **Offer** custom training, support, maintenance, and internal help desk support for clients that already have software and are looking to improve their current system with customized enhancements.
- **Commit** ourselves to excellent customer service, putting unknowns to rest, and ensuring our clients feel supported through the entire process, from consultation to implementation.
- **Deliver** results by having a diverse team.

## CORE COMPETENCIES

Software can change the world. We believe this and after working with us, our clients do too.

- Custom Application Development
- Support and Maintenance
- Custom Training
- Licensed SaaS Applications
- Staff Augmentation
- Data Management

## DIFFERENTIATORS

- Exceptional customer service that is consistent throughout the organization, offering personalized interaction with the president of the company, therefore, providing a complete, cohesive experience that aligns with our purpose.
- Knowledge of our client's business and products, allows for suggested process improvements, finding creative ways to solve problems, and enhanced strategic collaboration among teams.
- Through our award-winning Creative Lab, we are committed to keeping our employees' creative edge sharp ultimately producing the best product for our clients.
- Proven track record in establishing a software development life cycle methodology as a standard for our organization, allowing for reduced overhead and costs, lowering the risk of project failure, and providing better control of the project.

## PAST PERFORMANCE HIGHLIGHTS

- Department of Revenue for Iowa, Missouri, Maryland, Ohio, and Oklahoma - Designed, developed, tested, and implemented a case management system that tracks and manages non-compliant taxpayers.
- State of Maryland - Designed, developed, and delivered a Train-the-Trainer program for a new integrated tax system that was to be implemented and the state's desire was to have internal trainers deliver the overall training program to their end user base.