



**SOCIOS CONSULTING INC.**

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**CAPABILITY STATEMENT**

**CORE COMPETENCIES**

**COMMUNITY ENGAGEMENT:** leadership development, stakeholder engagement, coalition building, outreach, community organizing.

**PUBLIC RELATIONS:** community relations, consumer awareness, media relations, government relations crisis management.

**MARKETING COMMUNICATIONS:** advocacy advertising, social marketing, communications, media, branding, digital marketing.

**PAST PERFORMANCE**

<b>Northwest Area Foundation</b>	St. Paul, MN
<b>Responsible for:</b> Regional Community Planning & Engagement Strategy, Rural Tribal Leadership Engagement, Urban Grassroots Planning	
<b>Contact:</b> Howard Valandra, Administrative Manager	651-308-6864
<b>Hiawatha Academies</b>	Minneapolis, MN
<b>Responsible for:</b> Ten Year Anniversary Executive Event Planning, Community Stakeholder Engagement, Marketing Communications Planning	
<b>Contact:</b> Ambar Hanson, Chief External Relations Officer	612-239-1893
<b>MN Dept. of Administration: Demographic Center</b>	St. Paul, MN
<b>Responsible for:</b> State-Wide Multicultural Outreach/Ad Campaign Management, Coalition Building, Media Relations, Consumer Education	
<b>Contact:</b> Tom Gillaspay, Retired Chief Demographer	
<b>Indian Land Tenure Foundation</b>	St. Paul, MN
<b>Responsible for:</b> Tribal and Urban Native Communications Planning Strategy	
<b>Contact:</b> Mr. Cris Stainbrook, President	651.308.4603

**DIFFERENTIATORS**

Socios Consulting Inc. has over 20 years developing and delivering high impact grassroots engagement and multimedia strategies for government agencies, nonprofits, philanthropic foundations and companies. Our agency employs a cross-cultural and transcreation approach in our strategic planning process. We deliver the following:

- High knowledge and experience with Native American, diverse groups, immigrant, refugee communities.
- Twenty years industry experience developing and deploying outreach, public awareness campaigns.
- Extensive technical knowledge and application of public engagement strategy.
- High level of understanding of procurement and contracting processes.

**CERTIFICATIONS**

- DBE Certified
- TGB State Certified
- TM Minneapolis Certified
- CERT Certified

**NAICS CODES**

- 541820**  
Public Relations Agency
- 541613**  
Marketing Services
- 541720**  
Social Research  
Development
- 541910**  
Public Opinion  
Marketing Research
- 541611**  
Administrative/General  
General Management

**COMPANY DATA**

**Socios Consulting Inc.**  
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D-U-N-S # ~ 081233014