

# Hello!

We're Latitude, an independent, woman-owned Strategic Design Agency.

Since our beginning in 2009, Latitude has always been a strategic design agency operating as a social enterprise with the mission to be a Business as a Force For Good. Our approach to serving clients and growing their businesses has enabled us to work with some of the most notable global brands to design brand strategies, launch products, execute integrated campaigns, and design and produce experiential events.

This client work has allowed Latitude to contribute more than \$7.5M in profits to help elevate communities out of poverty in over three dozen countries through the work of our global impact partners. This Force For Good mission of Latitude attracts and retains top talent focused on designing solutions that positively impact our clients, so we can positively impact the world.

By working with Latitude, you are also joining our mission to empower women, to support families, and elevate humanity at all levels through the power of design.

## The Latitude Difference: We Design to Ignite Growth.

Design is the difference. It is how we light the fire of success for our clients. It is how each staffer improves their career. It is how we help those without opportunities in our backyard and the developing world improve their lives. Through strategic insights, catalytic design, consultative leadership, and ingenuity Latitude creates the ignition point. The exact point where we convert strategic design into business growth for our clients.

**Industry Experience: Adidas, Ring(Amazon), FootJoy, Nike, Puma, Under Armour, Trane Commercial, Marmot, REI, Vista Brands, Camelbak, Disney, Twitch, Reebok, Camp Chef, ThermoKing, The Body Shop, P.F. Flyers, Flagstone Foods, Minnesota Lynx, Phillips Distilling Company, Prestige Beverage, BrightPeak Financial, Kimpton Hotels, Players Health, Grand Casino, Truly Engaging, Aroris, Highmark Health**

Design to ignite growth.

Lisa Dammann  
Director, Sales + Marketing  
ldammann@lat.co  
+1 612 963 3832

Latitude PDX | MSP  
A Strategic Design Agency  
www.lat.co

Design to ignite growth.

